

Science, Service, Stewardship



National Saltwater Registry Program Update

Operations Team: Sept.23, 2009

Executive Steering Committee:
Sept. 28, 2009

**NOAA
FISHERIES
SERVICE**



Registry Team

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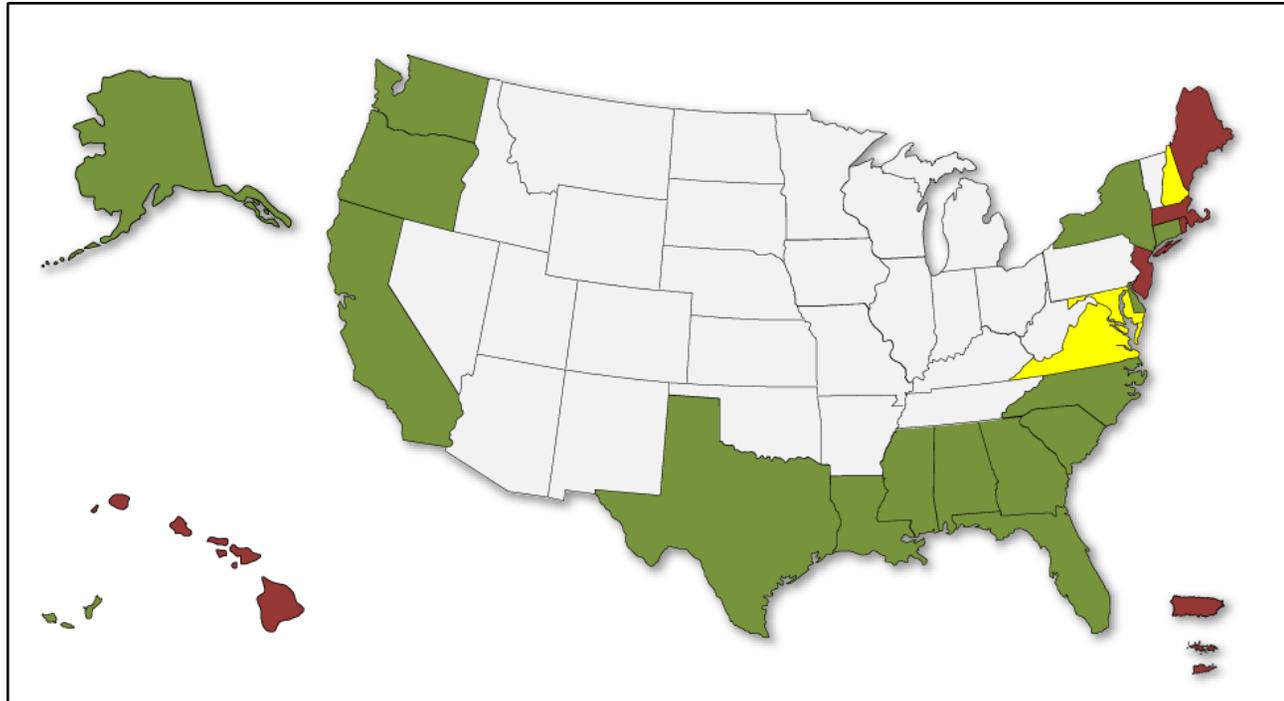


Final Rule: 50 CFR 600.1400-1417

- Effective January 29, 2009
- Non-exempt anglers and for-hire vessels must register with NOAA as of January 1, 2010
- Procedures and requirements for designating states as Exempted States established
- Two ways for states to be designated: submit complete angler and/or for-hire vessel license or registration data; participate in a qualifying regional survey



States presumed eligible for Exempted State designation



-  Has saltwater licensing/registration, or participates in qualifying regional survey.
-  Has saltwater licensing/registration but gaps exist with respect to NOAA requirements in terms of coverage or timing.
-  No saltwater licensing/registration; not a participant in qualifying regional survey.



State Exemption Process

- Submit a proposal per 600.1415(b): complete description of the data to be submitted to NMFS; assessment of how the data conforms to the requirements of 600.1416 or 600.1417; description of the database in which the data exists and will be transmitted; proposed process, schedule and frequency of submission of the data.
- MOA to state for completion and execution
- NMFS publishes designation in Federal Register



Funding for State Registry Support

- \$2.5 M in President's FY 2010 budget
- Purpose: To support the development of state registration and/or licensing programs that will meet the requirements for development and maintenance of a complete and regularly updated National Registry of marine recreational fishing participants.



Preliminary Candidate Project Types Eligible for Funding (1)

- Develop and implement programs that will increase the proportion of records that have correct addresses, telephone numbers and dates of birth;
- Develop/upgrade electronic licensing systems and extend coverage to additional agents;
- Implement data cleanup operations such as address validation and reverse directory lookup of missing telephone numbers;



Preliminary Candidate Project Types Eligible for Funding (2)

- Develop and implement new registries or lifetime licenses for exempted seniors;
- Develop measures to identify saltwater anglers in combination license data bases;
- Develop and implement systems to update data for lifetime license holders;
- Develop and utilize improved database designs for state license/registration data;



Communicating about the Registry

Goals:

1. Reduce confusion among anglers when the registry goes into effect on January 1, 2010.
2. Promote compliance among anglers in states that will not have exempted-state status.

In other words, we want to answer the questions...

Do I have to register? How do I register?

Why do I have to register?



Collaboration with States

Outreach Toolkit:

- Developed in partnership with anglers and states
- Easily customizable to your state
- Answers the fundamental who, what, where, why, and how questions



Outreach Toolkit

- Fact sheet
- Talking points
- Advertisement
- Web banner
- Tackle shop brochure
- Sampler card
- Targeted article



National Saltwater Angler Registry

New Law 2010

Attention Hawaii Saltwater Fishermen

Starting January 1, 2010, a new federal law goes into effect requiring most Hawaii saltwater fishermen to sign up with the **National Saltwater Angler Registry**.

Registration is quick, easy and FREE in 2010

WHO NEEDS TO REGISTER?

- Hawaii fishermen who fish in the Federal waters more than 3 miles from the ocean shore or the mouths of rivers, harbors or bays, OR
- Don't meet any of the exceptions listed below.

WHO IS EXEMPT?

Hawaii saltwater fishermen will **NOT** need to register if they are under 16; only fish on licensed charter, party or guide boats; fish only within 3 miles from shore; or hold, and are fishing under, a valid commercial marine license.

Out-of-state saltwater anglers who are already registered with NOAA do not need to re-register to fish in Hawaii.

WHY REGISTER?

Registration is quick, easy and FREE in 2010

Tackle Box Reminder Card

Learn more at www.countmyfish.noaa.gov

NATIONAL SALTWATER ANGLER REGISTRY

Learn more at www.countmyfish.noaa.gov

MAKING RECREATIONAL INFORMATION PROGRESS

National Saltwater Angler Registry

Register 2010

New Federal Law Affecting NH Saltwater Fishermen

WHAT? National Saltwater Angler Registry.

WHEN? Registration will be required beginning Jan. 1, 2010.

WHO MUST REGISTER? New Hampshire anglers who fish in federal waters, or target or catch anadromous species (saltwater fish that spawn in freshwater) like shad, striped bass or smelt.

WHO IS EXEMPT? Anglers who are under 16; only fish on licensed charter, party or guide boats; hold a Highly Migratory Species Angling permit; are fishing under a valid commercial license; or are already registered through an exempted state.

HOW DO I REGISTER? Starting Jan. 1, 2010, go online at www.countmyfish.noaa.gov. Registration is FREE in 2010.

WHY REGISTER? Registration is the law. It is also an important new tool for NOAA and anglers to help ensure the longterm sustainability of saltwater fishing.

MAKING RECREATIONAL INFORMATION PROGRESS

National Saltwater Angler Registry

Register 2010

Starting January 1, 2010, a new federal law will require most Maryland saltwater fishermen to sign up with the National Saltwater Angler Registry. Registration is quick, easy and FREE in 2010.

Learn more at www.countmyfish.noaa.gov



National Registration Process

- Anglers will register on-line at a NOAA registration interface (ST custom interface available and will migrate to NPS when ready) or via toll free telephone;
- Temporary registration # for 30 days;
- Mail a permanent registration card and # valid for 1 year from issue date;
- Data uploaded continuously to angler registry database.



Draft Registration Card Design

NATIONAL SALTWATER ANGLER REGISTRY

JOHNATHAN LANGSTON DOE, JR.
12345 ANYSTREET BLVD
APT. 12345
ANYTOWN, DC 12345-1234

  Expiration: 01/01/2011

 Registrant DOB: 01/01/1990
Registration No: 1234567890

As a registered saltwater angler, you may be asked to participate in surveys about your fishing activity. Information obtained from these surveys is used to determine the health and sustainability of marine fisheries and make informed decisions about how many fish can be caught the following year.

To learn more, visit www.countmyfish.noaa.gov
or call 1-866-MRIP411

Federal law requires you keep this card with you when fishing in designated waters and present to law enforcement officers upon request.



Registration System Status

- Registry Database: Completed January, 2009; revised/updated August, 2009
- National Registration Interface: Completed January, 2009; revised/updated September, 2009
- Call center, data entry, printing, mailing and mail processing: will be procured through GPO; contract to be awarded by end of September, 2009
- QA/QC, data reconciliation: will be implemented by November, 2009, including contract for address validation and reverse telephone lookup services
- All systems to be ready for testing in November, 2009 and to go operational by January 1, 2010